



Frogs Matter. Jump In.

AMPHIBIANS COULD BE THE NEXT DINOSAURS

Frogs and other amphibians are dying. After thriving for over 360 million years, 1/3 to 1/2 of the world's 6,000 known amphibian species could go extinct in our lifetime – which would be the most significant mass extinction since the disappearance of the dinosaurs. The urgent danger is chytrid fungus, but other causes include habitat loss, pollution, pesticides, and climate change. Amphibians have long been referred to as the “canaries in the coal mine” – they are among the first species to be affected by environmental stressors, so when they show declines in the wild, it serves as a warning to other species, including humans.

But with your help, the amphibians can be saved. Amphibian Ark is an initiative that will identify the 500 most threatened species of amphibians that cannot be saved in the wild, rescue them, and place them in

“protective custody” at zoos, aquariums, and other institutions around the world for safekeeping, breeding, and eventual reintroduction into the wild when the threats have been controlled. To increase awareness of this crisis and generate support, 2008 has been declared The Year of the Frog.

Please wear this mask to spread the word about frogs and other amphibians, and visit www.amphibianark.org to find out more and make a donation.

Amphibian Ark is coordinated by the World Association of Zoos and Aquariums (WAZA), the IUCN/SSC Conservation Breeding Specialist Group (CBSG) and the IUCN/SSC Amphibian Specialist Group (ASG). Donations to Amphibian Ark can be made at www.amphibianark.org

Instructions:



a: Cut along all dotted lines including holes.



b: Knot one end of both strings.



c: Insert unknotted end through holes from front side of mask to back side. Do the same for opposite hole.



d: Tie strings together behind head, placing eye holes over person's eyes.

e: Wear with pride.